

Compounding WORLD *EXPO 2018*

27 - 28 June 2018
Messe Essen, Germany
www.compoundingworldexpo.com

The international exhibition for plastics additives and compounding

Organised by **AMI** and **Compounding World**.

Reassuringly supported by AMI's industry
knowledge and extensive market reach

Book your stand today

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Bringing the plastics industry together



www.ami.international

Bringing the compounding industry together

Grow your business at Compounding World Expo 2018, an exciting new exhibition from Compounding World Magazine and AMI, the leading global organiser of events for the plastics additives, compounding, and masterbatch markets.

Taking place on 27-28 June 2018 in Essen, Germany, the exhibition will create an international platform for world-leading suppliers to showcase their industry changing products including:

- Raw materials and polymer additives
- Compounding machinery and equipment
- A wide range of related services
- Toll compounding expertise



"The new Compounding World Expo represents an attractive continuation of AMI's success story, bringing the major players of the compounding sector together at one exhibition"

Marco Senoner, Head of Marketing, Buss AG



Why you should exhibit

- Meet targeted prospect customers at this focused event for the international plastics additives and compounding industry
- Connect with new and existing customers in a cost-effective and time-efficient way
- Raise your company profile and generate new sales leads and orders
- Present your latest product developments face-to-face in a live environment
- Be part of an extensive promotional campaign through Compounding World Magazine
- Get a free catalogue and exhibition preview entry
- Enjoy easy access as Essen is ideally located in Europe's industrial heartland
- Take advantage of the modern exhibition facilities, with excellent transport connections and parking

Visitor audience overview

You will meet potential customers from a targeted audience of compounders from all sectors of the polymer industry including:

- Polymer producers
- Independent compounders
- Toll compounders
- Masterbatch makers
- Plastics recyclers
- Plastics processors with in-house compounding
- Compound formulators
- Polymer R&D departments and institutions
- Specifiers and users of compounds

The event will attract producers of the following:

- Polyolefin compounds
- Engineering plastics compounds
- PVC compounds
- Thermoplastic elastomers
- Styrenic compounds
- Bioplastics compounds
- Colour masterbatch
- Additive masterbatch
- Polymer blends
- Recycled plastics



The expertise behind the Expo

Compounding World Expo 2018 is being launched by AMI, which is the leading organiser of plastics industry conferences worldwide and has a particularly strong focus on the polymer additives, compounding and masterbatch sectors. Its European conferences include:

- Compounding World Congress
- Masterbatch
- PVC Formulation
- Polyolefin Additives
- Fire Resistance
- Conductive Plastics
- Polymer Foam
- Plastics Recycling Technology
- Performance Polyamides
- Cables
- Polymer Testing & Analysis
- Polymer Sourcing & Distribution

These events demonstrate AMI's expertise, market reach and respected position in this part of the polymer industry. AMI also publishes Compounding World, the leading magazine for the global compounding industry.

Compounding World Expo 2018 will be able to leverage AMI's expertise and databases to execute a very extensive international marketing campaigns and attract an influential audience of key decision makers.

Top 10 visitor countries



Based on attendees at the conferences listed above

Find the perfect stand to grow your business

Rates

- Space only: €275/m²
- Shell scheme: €300/m² (includes walls, carpet, fascia, electricity and lighting)
- Exhibition package (9 m² shell scheme stand with furniture, including table, two chairs, reception counter): €3,990 total price

What's On for Visitors

In addition to the extensive range of leading compounding and Masterbatch products on show, free to attend technical seminars and a business forum will attract a substantial international visitor audience focused specifically on thermoplastics, compounding and polymer additives.

AMI and its sponsors will host networking and catering areas providing you with further opportunities to meet visitors and fellow industry professionals to discuss the latest news and trends and to do business.



Join this fast growing list of leading industry suppliers:

- | | | | | |
|-------------------------------------|-------------------------------|--------------------------|----------------------------|---------------------------|
| 100 Velox | 131 Shanghai Jwell Machinery | 204 JSW | 509 Reverté | 617 Cytec/Solvay |
| 102 Labtech Engineering | 133 Polycompound | 206 Carl Spaeter | 512 KraussMaffei Berstorff | 618 Zeppelin Systems |
| 103 Lapp Engineering | 135 Kamadur Knives | 300 Konica Minolta | 513 Schenck Process | 619 Dow Corning |
| 104 Kennametal | 137 Nanjing General | 301 Vertellus | 514 Scholz Dosiertechink | 620 BASF Colors & Effects |
| 105 Dynisco | 140 Scamex | 302 Kisuma | 515 Mixaco Dr. Herfeld | 622 Gefran |
| 111 Victor Meyer | 141 Orenda Pulverizers | 303 Monomex | 516 Coperion | 623 Borealis |
| 113 MPI Chemie | 142 Motan-Colortronic | 304 AMI | 517 Polimer Teknik | 625 Centi |
| 114 Automotive Compounding Industry | 143 PRS Pallet Return Systems | 401 Nigtas | 601 Magnesita | 701 IMI Fabi |
| 115 Georg H Luh | 145 Junmei | 402 Leistritz | 602 Bronkhorst | 702 Interface Polymers |
| 116 Sciences Computers Consultants | 146 AIMPLAS | 403 Extricom Extrusion | 603 Maris | 703 Elix Polymers |
| 117 Europiren | 149 Entex | 405 Biesterfeld | 604 Promixon | 704 Mitsui |
| 119 Takimsan | 160 Provençale | 407 Technovinyl Polymers | 605 LKAB Minerals | 705 Fraunhofer |
| 121 Technovel | 161 Walter Thieme Handel | 411 Farrel Pomini | 606 X-compound | 706 Falcone Specialities |
| 123 Ettlinger | 162 Krahn Chemie | 414 Imerys | 607 Plastic Systems | 708 Plasper |
| 125 Maag | 163 ZBT Duisburg | 418 TMI Pal | 608 Sonner | 710 Comac |
| 126 HPF Minerals | 164 Suli | 501 Omya | 609 AZO | 712 J-Tec |
| 127 Burgsmüller | 165 Brabender | 502 Feddem | 610 Javachem | 714 RAK Antenna |
| 128 Lesun Screw | 166 CA Picard | 503 ICMA San Giorgio | 611 Polyscope | 715 Brenntag |
| 129 Changzhou Changlang Gearboxes | 168 Listgrove | 504 Buss | 612 FP Polyplastic | 716 Witte Pumps |
| 130 Campine | 202 Brabender Technologie | 505 Dr Collin | 613 Xinda | 717 Theysohn |
| | 203 Evonik | 506 Sikora | 614 Econ | 718 Unipetrol |
| | | 507 Plasmec | 615 Extruder Experts | 719 Cenmen |
| | | 508 Mondo Minerals | 616 Kaneka | |



Sponsorship Opportunities: Get more visibility pre-show

Start building connections with potential leads and getting visibility for your brand before you arrive onsite with these great digital opportunities and access to targeted data.

- **Your products showcased in the Compounding World Expo Product Alerts.** From €500
- **Banners on emails sent to potential visitors and registered visitors.** From €500
- **Advertising on Direct Mail visitor invitations.** From €500
- **Advertising positions on AMI magazines and websites.** From €300
- **Promoted position on Exhibitor List.** From €500



Stand out from the crowd onsite

We have a variety of opportunities to maximise your brand exposure at Compounding World Expo and increase your engagement with the Compounding World Expo audience.

Theatre sponsorship €15,000

Take ownership of one of our two theatres and get brand exposure as a leading expert within your subject area through speaking opportunities. The package includes:

- Theatre to be identified using your company name
- Full stage and signage branding as sponsor for duration of the exhibition
- Dedicated branding on lectern as theatre sponsor
- Full page advert in event guide (given to all attendees)
- Promotional material distribution
- Branding on home page of website as theatre sponsor with a link to your website
- Dedicated branding on the theatre website agenda page
- Brand exposure on targeted emails with a link to your website
- Online branding as a theatre sponsor with profile, logo & URL
- Pre-event interview, blog coverage and opportunity for guest posts
- Social media coverage
- Two invitations to an evening networking party hosted by the Lord Mayor of Essen at the Town Hall

Bag sponsors

€7,500

- Visitor bags and half price for your brand
- Two pieces of marketing collateral distributed within bags

SOLD

Visitor badges

Have your logo worn by every visitor

€10,000

Your logo, with a company description and stand location will be displayed on the front of the badge.

Banners and flags

From €1,000

Get more brand visibility with the various banner and flag positions available in multiple locations in the exhibition hall and outside.



Floor tiles

From €500

Use Floor tiles to spread your brand around the exhibition hall and help visitors find your stand.

Show guide sponsorship

€3,000

Be seen by more visitors with your brand on the front cover of the Show Guide. You will also get a full page advert in a prominent place at the front of the guide.

Exhibition hall pocket maps

€4,000

Get picked up by every visitor with your branding on the exhibition site maps.



Lanyard sponsor

Have your logo worn by every visitor

€10,000

The lanyards can be exclusively designed to your brand.

Your branding on signage in café, catering and networking areas

from €4,000



Airport shuttle bus sponsorship

€20,000

Get your brand and stand details in front of visitors as they arrive through the bus stop signage, alongside the Compounding World Expo branding. The bus will also have your information on the front window with a glass sticker.

The airport shuttle will run every day of the open show days from 8am to 7pm between Düsseldorf International Airport and Messe Essen.



Location and venue

Compounding World Expo will take place at Messe Essen, benefiting from its modern exhibition halls, excellent access for exhibitors and visitors alike, plentiful on-site car parking and a range of hotels within short walking distance.



Conveniently located in the heart of Germany's Ruhr Valley, Essen is readily accessible by car and public transport from major industrial hubs in Germany, Benelux, France and beyond. In addition, it is just a **20-minute drive from Düsseldorf airport**. Making the same journey by train takes under 60 minutes and costs less than €10.

Book your stand today

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