# Compounding WORLD EXPO 2018

27 - 28 June 2018 Messe Essen, Germany

www.compoundingworldexpo.com

# The international exhibition for plastics additives and compounding

Organised by AMI and Compounding World.

Reassuringly supported by AMI's industry knowledge and extensive market reach

# **Book your stand today**

Contact Matt Wherlock, Exhibition Sales and Marketing Manager matthew.wherlock@ami.international | +44 (0) 117 924 9442





# Bringing the compounding industry together

Grow your business at Compounding World Expo 2018, an exciting new exhibition from Compounding World Magazine and AMI, the leading global organiser of events for the plastics additives, compounding, and masterbatch markets.

Taking place on 27-28 June 2018 in Essen, Germany, the exhibition will create an international platform for world-leading suppliers to showcase their industry changing products including:

- Raw materials and polymer additives
- Compounding machinery and equipment
- A wide range of related services
- Toll compounding expertise



"The new Compounding World Expo represents an attractive continuation of AMI's success story, bringing the major players of the compounding sector together at one exhibition"

Marco Senoner, Head of Marketing, Buss AG



# Why you should exhibit

- Meet targeted prospect customers at this focused event for the international plastics additives and compounding industry
- Connect with new and existing customers in a cost-effective and time-
- Raise your company profile and generate new sales leads and orders
- Present your latest product developments face-to-face in a live
- Be part of an extensive promotional campaign through Compounding World Magazine
- Get a free catalogue and exhibition preview entry
- Enjoy easy access as Essen is ideally located in Europe's industrial
- Take advantage of the modern exhibition facilities, with excellent transport connections and parking



You will meet potential customers from a targeted audience of compounders from all sectors of the polymer industry including:

Polymer producers

Compounding

**EXPO 2018** 

- Independent compounders
- Toll compounders
- Masterbatch makers
- Plastics recyclers
- Plastics processors with in-house compounding
- Compound formulators
- Polymer R&D departments and institutions
- Specifiers and users of compounds

The event will attract producers of the following:

- Polyolefin compounds
- Engineering plastics compounds
- PVC compounds
- Thermoplastic elastomers
- Stryrenic compounds
- Bioplastics compounds
- Colour masterbatch
- Additive masterbatch
- Polymer blends
- Recycled plastics



# The expertise behind the Expo

Compounding World Expo 2018 is being launched by AMI, which is the leading organiser of plastics industry conferences worldwide and has a particularly strong focus on the polymer additives, compounding and masterbatch sectors. Its European conferences include:

- Compounding World Congress
- Masterbatch
- **PVC Formulation**
- Polyolefin Additives
- Fire Resistance
- Conductive Plastics
- Polymer Foam
- Plastics Recycling Technology
- Performance Polyamides
- Polymer Testing & Analysis
- Polymer Sourcing & Distribution

These events demonstrate AMI's expertise, market reach and respected position in this part of the polymer industry. AMI also publishes Compounding World, the leading magazine for the global compounding industry.

Compounding World Expo 2018 will be able to leverage AMI's expertise and databases to execute a very extensive international marketing campaigns and attract an influential audience of key decision makers.

**Top 10** visitor countries











Based on attendees at the conferences listed above

# Find the perfect stand to grow your business

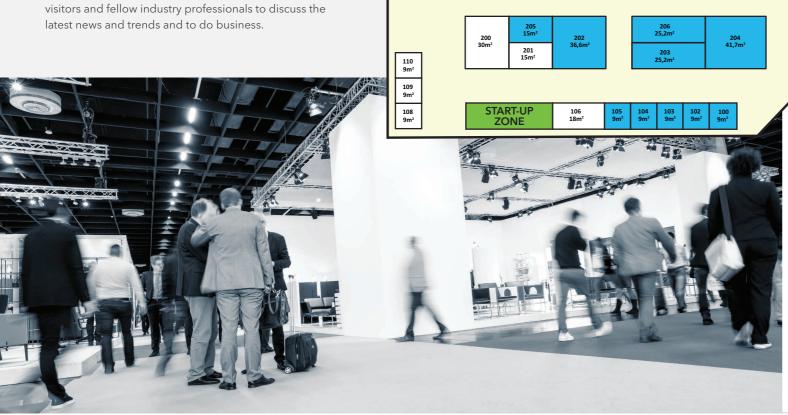
### Rates

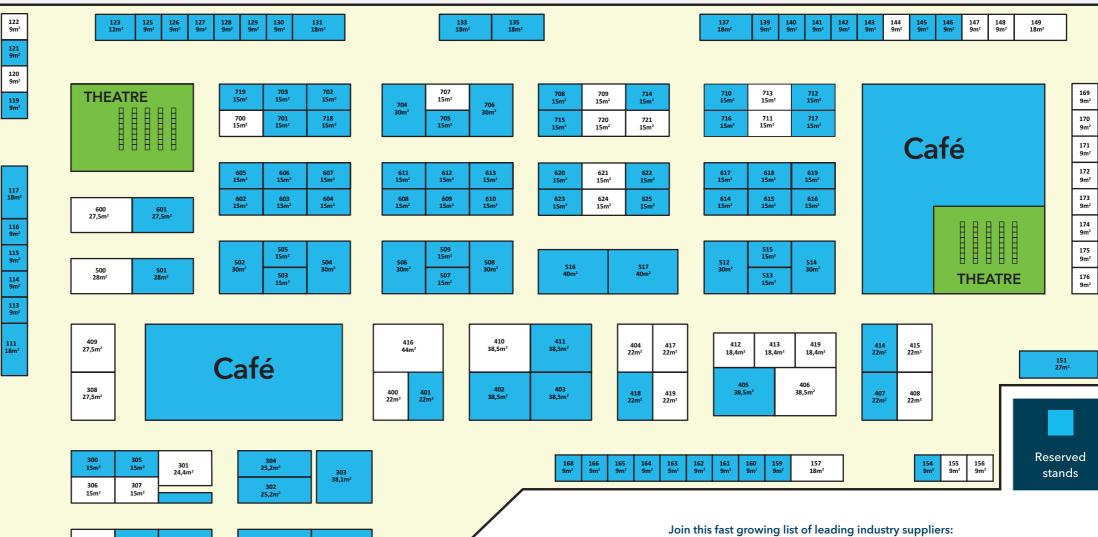
- Space only: €275/m2
- Shell scheme: €300/m2 (includes walls, carpet, fascia, electricity and lighting)
- Exhibition package (9 m2 shell scheme stand with furniture, including table, two chairs, reception counter): €3,990 total price

# What's On for Visitors

In addition to the extensive range of leading compounding and Masterbatch products on show, free to attend technical seminars and a business forum will attract a substantial international visitor audience focused specifically on thermoplastics, compounding and polymer additives.

AMI and its sponsors will host networking and catering areas providing you with further opportunities to meet





100	Velox	131	Shangh
102	Labtech Engineering		Machine
103	Lapp Engineering	133	Polycom
104	Kennametal	135	Kamadı
105	Dynisco	137	Nanjing
111	Victor Meyer	140	Scamex
113	MPI Chemie	141	Orenda
	Automotive	142	Motan-0
	Compounding Industry	143	PRS Pall

114	Automotive Compounding Industry
115	Georg H Luh
116	Sciences Computers
	Concultante

117 Europiren 119 Takimsan

121 Technovel

123 Ettlinger **125** Maag 126 HPF Minerals

127 Burgsmüller 128 Lesun Screw 129 Changzhou Changlang Gearboxes

130 Campine

hai Jwell nery

npound General

Pulverizers

-Colortronic 143 PRS Pallet Return Systems

145 Junmei 146 AIMPLAS 159 Entex 160 Provençale

161 Walter Thieme Handel 162 Krahn Chemie 163 ZBT Duisburg

**164** Suli 165 Brabender 166 CA Picard 168 Listgrove

Krauss Maffei

202 Brabender Technologie 203 Evonik

**204** JSW

206 Carl Spaeter 300 Konica Minolta

301 Vertellus 302 Kisuma

303 Monomex 304 AMI 401 Nigtas

402 Leistritz 403 Extricom Extrusion 405 Biesterfeld

**407** Technovinyl Polymers 411 Farrel Pomini

**414** Imerys 418 TMI Pal **501** Omya 502 Feddem

503 ICMA San Giorgio **504** Buss

505 Dr Collin 506 Sikora 507 Plasmec

**508** Mondo Minerals

509 Reverté 512 KraussMaffei Berstorff

516 Coperion

601 Magnesia

602 Bronkhorst

604 Promixon

605 LKAB Minerals

606 X-compound

607 Plastic Systems

603 Maris

608 Sonner

610 Javachem

611 Polyscope

**613** Xinda

**614** Econ

616 Kaneka

**612** FP Polyplastic

615 Extruder Experts

**609** AZO

517 Polimer Teknik

618 Zeppelin Systems 513 Schenck Process 619 Dow Corning 514 Scholz Dosiertechink

620 BASF Colors & Effects 515 Mixaco Dr. Herfeld 622 Gefran

617 Cytec/Solvay

623 Borealis **625** Centi 701 IMI Fabi

702 Interface Polymers 703 Elix Polymers

704 Mitsui

705 Fraunhofer

706 Falcone Specialities

708 Plasper **710** Comac

**712** J-Tec

714 RAK Antenna

715 Brenntag 716 Witte Pumps

717 Theysohn

718 Unipetrol

719 Cenmen





















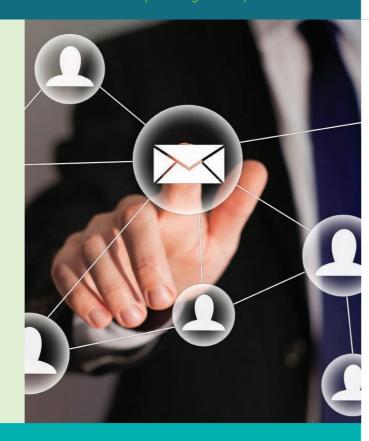




# Sponsorship Opportunities: Get more visibility pre-show

Start building connections with potential leads and getting visibility for your brand before you arrive onsite with these great digital opportunities and access to targeted data.

- Your products showcased in the Compounding World Expo Product Alerts. From €500
- Banners on emails sent to potential visitors and registered visitors. From  $\leq$ 500
- Advertising on Direct Mail visitor invitations.
  From €500
- Advertising positions on AMI magazines and websites.
  From €300
- Promoted position on Exhibitor List. From €500





# Stand out from the crowd onsite

We have a variety of opportunities to maximise your brand exposure at Compounding World Expo and increase your engagement with the Compounding World Expo audience.

# Theatre sponsorship €15,000

Take ownership of one of our two theatres and get brand exposure as a leading expert within your subject area through speaking opportunities. The package includes:

- Theatre to be identified using your company name
- Full stage and signage branding as sponsor for duration of the exhibition
- Dedicated branding on lectern as theatre sponsor
- Full page advert in event guide (given to all attendees)
- Promotional material distribution
- Branding on home page of website as theatre sponsor with a link to your website
- Dedicated branding on the theatre website agenda page
- Brand exposure on targeted emails with a link to your website
- Online branding as a theatre sponsor with profile, logo & URL
- Pre-event interview, blog coverage and opportunity for guest posts
- Social media coverage
- Two invitations to an evening networking party hosted by the Lord Mayor of Essen at the Town Hall

## **Bag sponsors**

Compounding

**EXPO 2018** 

€7,500



Two piec Reting collateral distributed within bags

### **Visitor badges**

Have your logo worn by every visitor €10,000

Your logo, with a company description and stand location will be displayed on the front of the badge.

# Banners and flags

From €1,000

Get more brand visibility with the various banner and flag positions available in multiple locations in the exhibition hall and outside.



### Floor tiles

From €500

Use Floor tiles to spread your brand around the exhibition hall and help visitors find your stand.

# Show guide sponsorship €3.000

Be seen by more visitors with your brand on the front cover of the Show Guide. You will also get a full page advert in a prominent place at the front of the guide.

# Exhibition hall pocket maps €4,000

Get picked up by every visitor with your branding on the exhibition site maps.





## Lanyard sponsor

Have your logo worn by every visitor €10,000

The lanyards can be exclusively designed to your brand.

Your branding on signage in café, catering and networking areas from €4,000



# Airport shuttle bus sponsorship €20,000

Get your brand and stand details in front of visitors as they arrive through the bus stop signage, alongside the Compounding World Expo branding. The bus will also have your information on the front window with a glass sticker.

The airport shuttle will run every day of the open show days from 8am to 7pm between Düsseldorf International Airport and Messe Essen.





# Location and venue

Compounding World Expo will take place at Messe Essen, benefiting from its modern exhibition halls, excellent access for exhibitors and visitors alike, plentiful on-site car parking and a range of hotels within short walking distance.





Helsinki

Conveniently located in the heart of Germany's Ruhr Valley, Essen is readily accessible by car and public transport from major industrial hubs in Germany, Benelux, France and beyond. In addition, it is just a **20-minute drive from Düsseldorf airport**. Making the same journey by train takes under 60 minutes and costs less than €10.

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